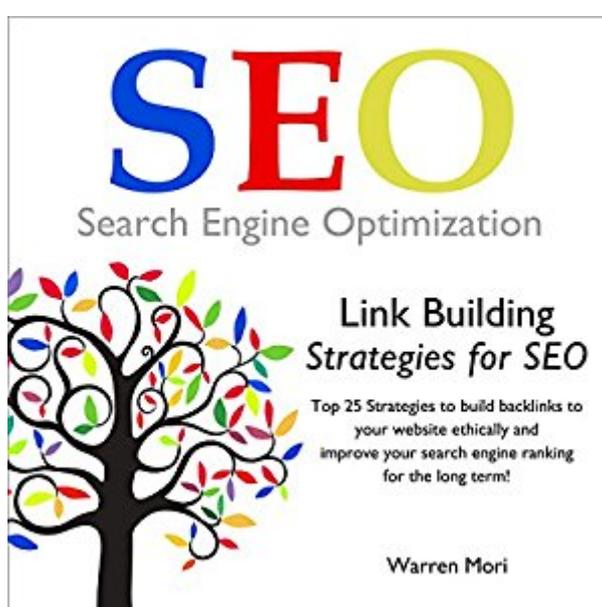


The book was found

Link Building Strategies For SEO: Top 25 Strategies To Build Backlinks To Your Website Ethically And Improve Your Search Engine Ranking For The Long Term!



Synopsis

The Internet has become just another battleground for businesses with the birth of eCommerce, due to its global accessibility and ease of use. That said, everyone wants their businesses to be more visible to their patrons, leveraging their search habits and borrowing the power of search engines. However, there are some pitfalls that beginners - and even some veterans - fall into when optimizing their sites. These include: Outdated techniques, "Black hat" tricks, Inability to understand trends. This Audibook will help the listener - you! - avoid all of these mistakes and more when applied in the field of backlinking, an all-important SEO subsector that one must know about if they are to implement a successful SEO strategy. Listen and know more about the basics and the nitty-gritty of backlinking, complete with the human factor involved in the art and the things you must never do. After listening to this Audibook, you will be on your way to being a master of utilizing backlinks to ethically improve your site's page rank!

Book Information

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Customer Reviews

I bought this book because it says Link Building Strategies in the title. In the whole book you can't find a single strategy!!! What is a strategy? Strategy is a high level plan to achieve one or more goals under conditions of uncertainty, which include several subsets of skills including "tactics", siegecraft, logistics etc. An example of strategy in this book is strategy called Consistency and it is explained like in the following way: "Google and most other advanced search engines have the capability of detecting if a website is committed to a backlinking scheme or not. ... Search engines would want to see that a webmaster grows his network of inbound links regularly over a normal span of time. This

may include the addition of a certain number of backlinks per day or week."This is not a strategy. This is only well known recommendation.

Another great book full of information I felt like I could get tight to work on. Worth way more than I paid.

I got the audio edition. It is only 32 minutes long. Too short. Lacks detail.

Absolutely awesome book!

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